

UNIVERSITY OF MISSOURI
 **Extension**

**Show-Me Market Show-
down II**

March 2 - May 8
on

**COMMODITY
CHALLENGE .com**

*Learn about grain marketing by
experimenting with different
marketing tools & strategies
through a fun, low-risk
educational competition.*



MU Extension is an equal opportunity/ADA institution.

For more
information visit
[http://extension.missouri.edu/bates/
ag.aspx](http://extension.missouri.edu/bates/ag.aspx)

or contact:

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**Game runs March 2 through
May 8, 2015**

**Last day to join game:
March 6th**

Sponsors:

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United States
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**Center for Farm
Financial Management**
University of Minnesota

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What is MU Extension's Show-Me Market Showdown?

The Show-Me Market Showdown is an online grain marketing game hosted on CommodityChallenge.com. Each player in the online game is given a grain production scenario and asked to market his or her virtual grain using real-time cash, futures and options quotes. All players in the game are given the same production scenario and marketing tools. Therefore, players compete based on the outcome of their marketing transactions executed through the game platform. The game website processes and monitors each player's sales and trades, and it tracks each player's marketing account balance. The game provides players with an opportunity to learn about grain marketing by experimenting with different marketing strategies in a low-risk, fun, and friendly competition.

What is CommodityChallenge.com?

CommodityChallenge.com is a website that hosts online grain marketing games. The website is used by farmers, ag professionals, and students to enhance their knowledge and skills related to grain marketing. Developed and managed by the Center for Farm Financial Management at the University of Minnesota, the website offers a one-of-a-kind approach to learning about commodity markets and price risk management.

Show-Me Market Showdown



II



Marketing Information & Guidance:

Players will receive weekly instructional/educational e-mails from the game leaders—MU Extension Agricultural Business Specialists. Additionally, the game leaders will host a blog that will include posts that discuss the game, marketing concepts, tools, strategies, etc. The e-mails and blog will provide a means for discussion among the game leaders and players.

Additional educational resources (web links, online videos, outlook resources, and other materials) will be provided to participants throughout the course of the game.

Benefits of Participation:

- * Enhance your knowledge of grain marketing tools and concepts
- * Improve your market planning and decision-making skills
- * Experiment with different marketing strategies without the risk of financial loss
- * Flexible participation: participate when and where it is most convenient for you
- * Engage in friendly competition with your friends and colleagues
- * Compete as yourself or anonymously
- * Participation is FREE!

How do I sign up to participate in the Show-Me Market Showdown?

1. Visit <http://extension.missouri.edu/bates/ag.aspx> Click the registration link found on the webpage.
OR
E-mail JennerMW@missouri.edu, indicating your desire to participate in the Show-Me Market Showdown.
2. Within a couple days of your registration, you will receive instructions for joining the Show-Me Market Showdown game on CommodityChallenge.com.

The only personal information required to participate in the game is a valid e-mail address, your name, city, and state. Your personal information will not be shared with other players or commercial entities.

Players can anonymously participate in the game after they establish their profiles on CommodityChallenge.com.

Instructions for anonymous participation will be provided upon players' registration.

***Are you up to
the challenge?***