The Future of the Missouri Cattle Industry

For decades, cattle sales were the largest component of Missouri farm income. It is now #3 behind soybeans and corn. Over 50,000 Missouri farms raise cattle. What happens to the cattle industry is important not only to Missouri farmers, but also to the economy of the state. This year’s Breimyer Ag. Policy Seminar will focus on the factors that have caused the number of Missouri cattle to decline and the opportunities for growth.

Agenda

Morning Session

9:30 Registration

10:00 Welcome -

10:10 U.S. Cattle History, Cycles, and Trends – where we’ve been and where we’re headed
Ron Plain

10:40 The Importance of Cattle to Missouri
Scott Brown

11:10 The Current Status and Future Opportunities for Beef Demand
Glynn Tonsor*

Noon Buffet Lunch

Afternoon Session

1:00 Opportunities with Animal Performance
Justin Sexten

1:50 Opportunities with Forages
Rob Kallenbach

2:30 Break

2:50 Panel Discussion:
Mike Deering, moderator
Mike Kasten
Mike John
Ben Eggers

3:30 And the Greatest Challenger We Have Is?
Trent Loos*

4:30 Adjourn

Agenda (cont.)

About the Presenters

Scott Brown is Research Assistant Professor of Ag. Economics at MU.

Mike Deering is the Executive Vice President, Missouri Cattlemen’s Association.

Ben Eggers is the Manager of Sydenstricker Angus.

Mike John is the Director of MFA’s Health Track Beef Alliance.

Rob Kallenbach is Professor of Plant Science at MU.

Mike Kasten is the Program Director, Quality Beef by the Numbers at MU.

Trent Loos is the host of “Loos Tales.”

Ron Plain is D. Howard Doane Professor of Ag. Economics at MU.

Justin Sexten is Assistant Professor of Animal Science at MU.

Glynn Tonsor is Associate Professor of Ag. Economics at Kansas State University.

*Support provided by the Ruby Green Fund.

An equal opportunity/ADA institution
For ADA accommodations for this event call 573-882-
The Future of the Missouri Cattle Industry

2013 Breimyer Seminar

July 17, 2013

Reynolds Alumni Center
University of Missouri-Columbia

Sponsored by

UNIVERSITY OF MISSOURI
College of Agriculture, Food & Natural Resources
Department of Ag. & Applied Economics
University Extension
The Breimyer Fund
The Ruby Green Fund